

Become a Designated Engager

Intentionally connect with newcomers to your group or event so they feel wanted and included.

“TURN YOUR RADAR ON!”

A DESIGNATED ENGAGER:

- Is any woman who loves Jesus and wants others to experience the love of Jesus, also.
- Chooses to be openly friendly and welcoming to those she may not yet know.
- Attends an event where women are present and “turns her radar on,” intentionally connecting with those who may be
 - Alone, shy or quiet
 - New to the area, the church, or the group
 - Unchurched
 - Unfamiliar with the building and others present
 - Wanting to connect to the community of believers but don’t know how
- Considers that her primary role during an event is to focus on connecting with newcomers and to make them feel wanted and included.
- Chooses to reach out to newcomers at the event rather than just interacting with her friends.

To engage means to bring things together and cause them to connect.

HOW A DESIGNATED ENGAGER PREPARES:

- Ask Jesus to give you —
 - **Love** for women who don’t know Jesus. Help to feel **compassion** for where they are.
 - **Boldness** to interact with women visiting your event or group.
 - **Opportunity** to interact with women visiting your event or group.
 - **Discernment** to know the right words to say in conversation that would make her feel wanted.
 - **“God power”** to do what Jesus has called you to do.
- Remember how you felt when you were in a strange situation and what would have made you feel more comfortable.
- Prepare your contact information to give the newcomer. Be ready to get hers as well.
- Be familiar with what your church offers for grief, divorce counseling, marriage issues, parenting, singleness, cancer, and other common needs.

WHAT A DESIGNATED ENGAGER DOES AT THE EVENT:

- Have no other responsibilities during the event other than focusing on the women who are new.
- “Turn the radar on” from the moment you enter the room. Be alert for visiting women. Be gracious, welcoming, interested in their lives, and relaxed. What would make you feel welcome in a room full of strangers?
- Ask for her name and remember it during the event. 😊
- Invite her to sit with you, to join you in something you are doing, whatever it takes to connect with her more than just saying hello.
- Key in on common things you share or connect her with someone who shares something in common with her. It’s okay to be nosy. Be attentive.
- Have something to place in her hand about your church, women’s activities, family activities, etc. before she leaves. Invite her back for something specific — within a month at least. This could be an all-church event, a women’s event, or a children’s activity. Find something she might be drawn to attend.
- If she reveals specific needs regarding grief, divorce counseling, marriage issues, parenting, singleness, or other common needs, connect her with someone who is experiencing what she is but is learning to depend on Christ to overcome it.
- Make sure you get a way to contact her if you have made a connection with her. Follow up with her during the next two weeks.

Every women’s event and every group needs to have designated engagers — retreats, brunches, classes, moms’ groups, fall festivals, home groups, Bible studies, and more. You can be one of those who makes a difference to a newcomer.

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